

Aspects of public speaking

- **Ethos**: appealing to ethics, right & wrong
- **Pathos**: appealing to emotion
- **Logos**: appealing to logic; rational
- **Homework**: Write an essay explaining how each of these aspects of public speaking was used in the “An Inconvenient Truth” film.

3-paragraph essay

- Pathos was evident in “An Inconvenient Truth.” First, they presented the polar bears drowning in the ocean. Second... Lastly, Beyond pathos, they also appealed to ethos.
- Ethos...
- Logos

5-paragraph summary

- Intro
- Pathos was evident in “An Inconvenient Truth.” First, they presented the polar bears drowning in the ocean. Second... Lastly, Beyond pathos, they also appealed to ethos.
- Ethos...
- Logos
- Concluding paragraph